

It all started when Mandy, who was still living in the “OLD WORLD”, decided at the age of 11 to use music as a way to express his feelings and already strong opinions of the world. With his unusual look, powerful vocals and song writing ability beyond his age, he was ready to rock Europe. By the age of 13, he had already become a seasoned lead singer and songwriter with several well known line-ups. But when band members tried to alter his look and sound to fit the current trends Mandy decided to start his own project in order to express his vision fully. The result was a band that shocked the public with its raw intensity, sound and blatant sexuality. After several years of constant touring, Mandy decided to take his music to the next level. This required a move from Europe to Los Angeles, California. He arrived in mid 1986, only to find that bubble gum rock was all the rage. Regardless of any current trends Mandy took his band “WWIII” to the streets of LA and rocked a glam dominated scene with the intensity of a German built panzer.

Within months he went from being a complete musical oddity, to sold out venues and even breaking Van Halen’s long standing attendance record at the world famous Gazzaris. It was then that other musicians (like Marilyn Manson, Rob Zombie, Korn, Static X, etc) started incorporating and often downright imitating Mandy’s look and vocal style.

Due to the completely sold out shows and street buzz about Mandy Lion, legendary managing team of Don and David Arden (Black Sabbath, Ozzy Osbourne, E.L.O, Air Supply, Little Richard, Jerry Lee Lewis, etc) saw Mandy at one of his shows and signed him to a management contract on the spot. Within weeks, Mandy Lion was signed to Hollywood Records and auditioning celebrity players to create a line up, which was to become one of metals all time best.

The first lineup of WWIII consisted of Jimmy Bain (Rainbow, Dio); Vinnie Appice (Black Sabbath, Dio); and Joe Floyd (Warrior). Joe Floyd was not able to keep up with the fast pace Don and David Arden set for the band Mandy decided to give a nameless and at that time down and out guitarist Tracy G a shot. Mandy Lion’s WWIII produced several videos and toured extensively headlining and opening for bands such as Iron maiden, Anthrax and so on. Drummer Vinnie Appice would eventually be replaced by super drummers James Kottack (Scorpions, Kingdom Come) and Mikkey Dee (King Diamond, Motorhead).

The current line-up is stronger than ever and ready to take the world by storm. Pure no-nonsense hard rock with no compromise. Sexy, dark, aggressive and captivating, like no other. Check out his music and DVD Super Teaser. His recent sold out performances at the House of Blues Sunset Strip and Key Club in

Hollywood, Ca, more than solidified that Mandy Lion is back and taking no prisoners.